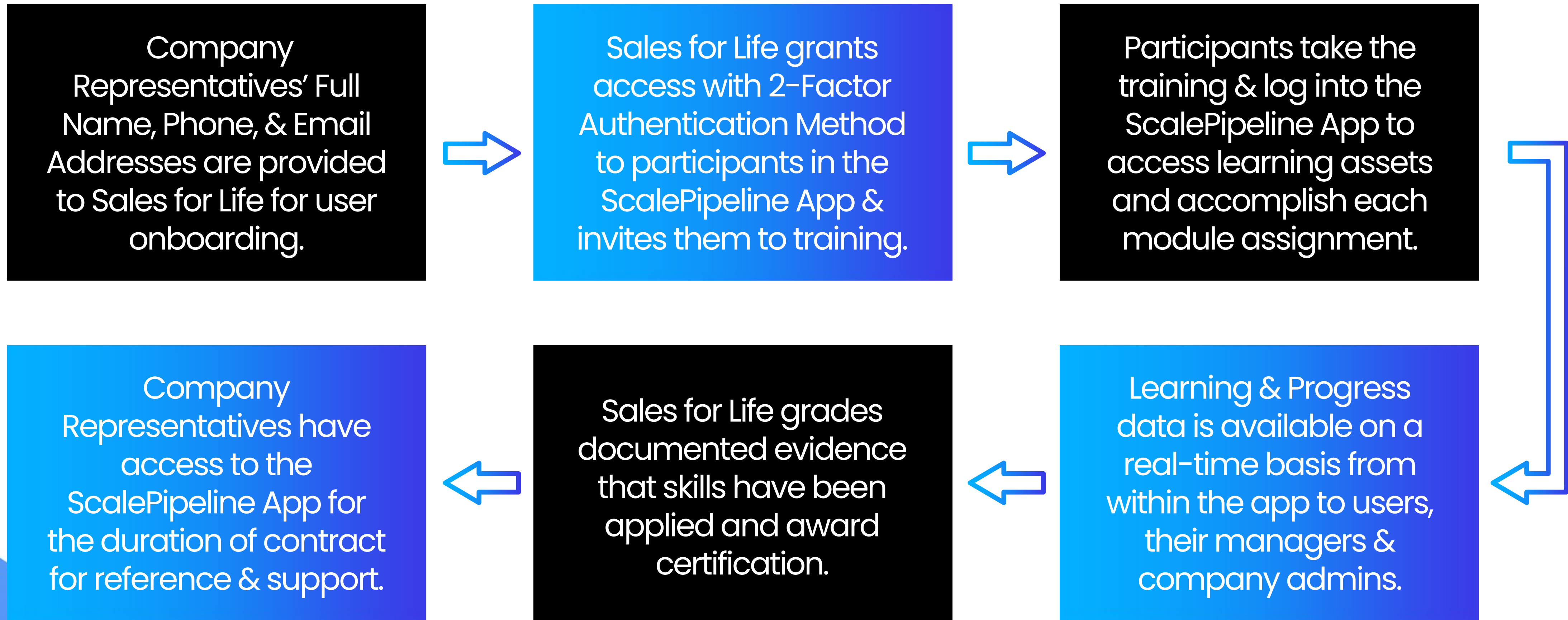


# All Platforms, Apps & Systems Used by Sales for Life

SYSTEM/PLATFORM	REASON & WHY
<b>Google Suite</b>	Google is our central communication hub. We use all apps within Google + house all company data in Google Drive.
<b>Zoom Meetings</b>	Zoom is used to conduct all training sessions and conduct digital/virtual meetings.
<b>Zoho Cloud ERP</b>	Zoho One is our Cloud ERP system where sales, marketing, finance, analytics and other data is housed.
<b>Digital Ocean</b>	Digital Ocean hosts our ScalePipeline app. It's optimized for speed and security.
<b>MailGun</b>	MailGun is used to communicate with system users on a mass basis.

# Data Flow Diagram of a Customer Engagement



To review each step in detail, [please visit this page.](#)